

“Perfect-Pitch” Video Formula:

1. Make a short, on target and direct 30-60 seconds long text based video.
2. Attention grabbing pain/pleasure question addressing the intended market about a problem they need solved.
3. Tell how you solve their problem with a few unique qualifiers.
4. Describe how the process works very briefly, again, being unique.
5. Include a short line about the trouble that they will avoid by using your solution.
6. Ask if your solution is something that they would like to see, know more about, or try...
7. Then, a simple direct Call-To-Action that tells them what to do next.

Example 1:

Hey, Do you know how it seems so difficult to promote your own products and services online?

Well, We solve that by producing "Perfect-Pitch" formula videos that do all the work for you.

The way that works is you answer a few short questions, we make the video and share it.

With a simple 3 step process, you avoid all the time and trouble of pitching your own stuff.

Would you like to see how that's done?

Great, now all you need to do is fill out a quick form and we'll give you all the details.

Example 2:

Do you know how it seems mostly ineffective and unprofitable when doing your initial outreach for networking?

Well, we've developed a program to fix that. Now you can get paid to do your initial outreach.

The way it works is by offering people incentives and perks to network with you through our private network exclusively created for Freedom Loving Entrepreneurs.

By using a special link that tracks your invitations, a referral fee can be sent automatically when they accept.

But it gets even better. Let me share a 5 minute video where I share how you can automate the process and leverage the efforts of those new connections you make.

To see if this is a good fit, Just Hit YES to see the video, Go Ahead and Hit YES.

Example 3:

Do you know how most small businesses don't know what promotions will be the most profitable?

Well, what we do to solve that is set up campaigns based on a positive return on investment.

The way we do it is by starting with what we know works already and then optimizing over time to increase profitability.

That way, your investment pays you rather than you incurring new expenses.

To book a little 20 minute discover session, just Hit Yes.

Go Ahead and Hit the YES Button...

Your questions and comments are welcomed and encouraged.

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