

These 5 Simple Steps Can Start Profitable Relationships With Your Ideal Social Influencers

By Alvin Curren, [>Join Me On LinkedIn<](#)

How to use this one LinkedIn introduction tactic that every social influencer will benefit from.

It can shortcut the small talk and quickly move you to big talk with high value networking connections.

Step 1. Compile Database:

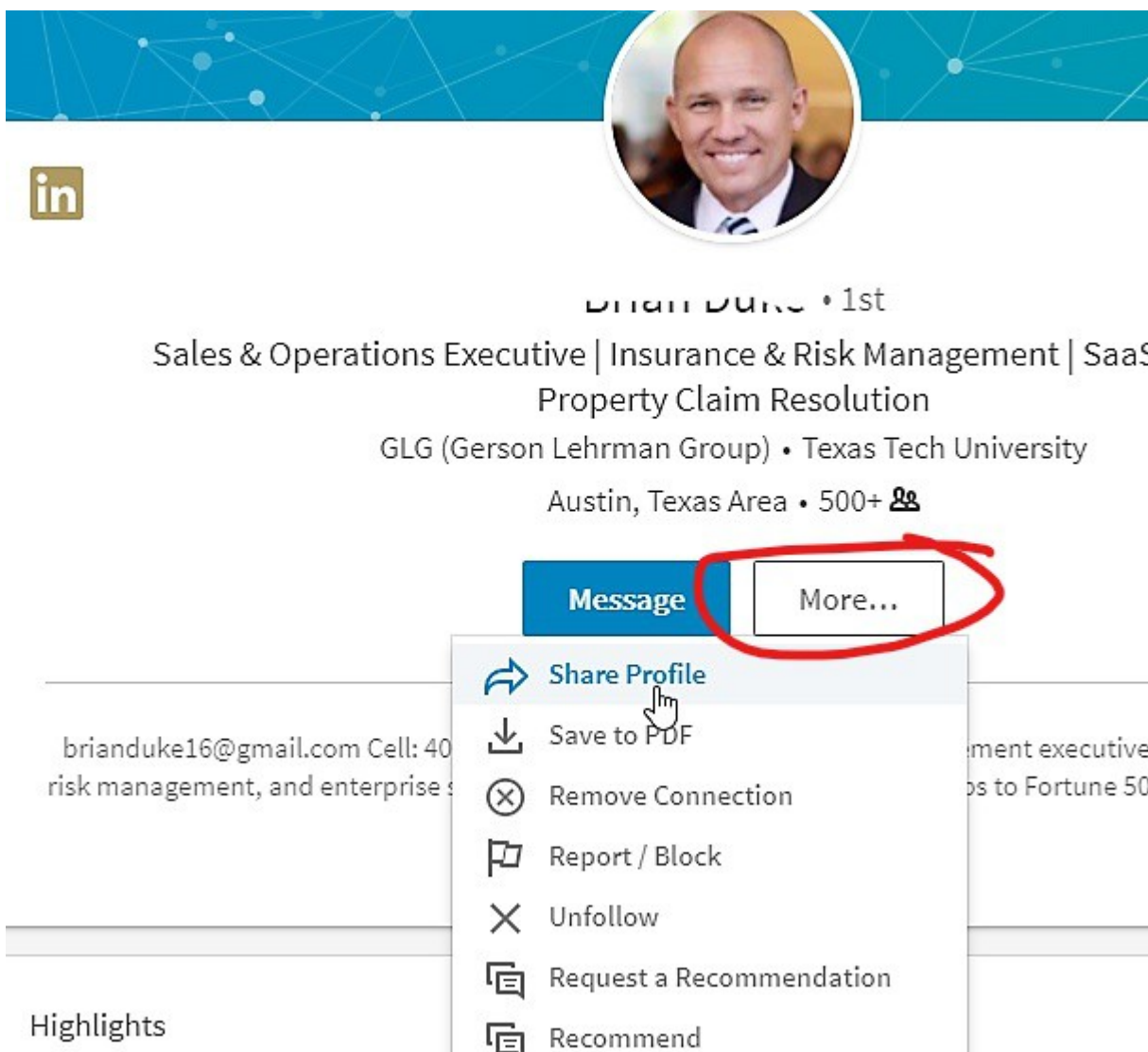
Start by identifying your connections that share your potential prospects. Ask yourself, "what kind of social influencers would it benefit me most to be connected with?" I mean in terms of niche market, reach, interests, role, position, goals, mission, things like that... These are people that would potentially cross promote for your cause, products or services. Have a database compiled of ideal social influencers that would benefit them and yourself by being connected.

Step 2. Influencer Social Outreach:

(3x3 Rapport Builder) Find 3 things you can talk about with your ideal social networking partner in 3 minutes by looking at their social profiles, search results and websites. If you can find out what their passion or mission is, that will be the best place to start. Reach out to start a conversation through messaging them on LinkedIn using one or more of those topics of interest as a rapport builder. Then quickly move the conversation to say, "I bet I have some ideal social influencers, people that could make a big difference for you in my network. Would you like me to make some introductions?" Wait for an affirmation. From your database of social influencers, find a good match and do the same process with them. Then use this script, "I know someone you should meet. They share similar (goals)/interests and you both serve the same clientele so you could cross promote for each other. Would you like an introduction?" Wait for a response.

Step 3. Connect Ideal Social Influencers:

Make a LinkedIn profile share introduction with the first two prospects. Use this script. "Hi, NAME, remember I told you that I had people in my network that would be a good connection? I think you have similar goals and interests. NAME, meet NAME" Let me know how you get along."



Step 4. Followup With New Connections:

See how the conversation went after about 48 hours. If they still need time, encourage them to strike while the iron is hot. Continue to follow up as needed until it goes one way or another. Continue to make more introductions until two influencers get good synergy. When things go well, then see if they would like to be a super connector too. If they would, show them how to do the same thing using the LinkedIn profile share function.

Step 5. Make Your Propositions Going Forward:

Ask your new connections if they would mind making an introduction or two for you. You may even be specific about to whom you would like to be introduced. Suggest they use the same process and script that you also used, that is the

rapport builder conversation about a common passion, mission or goal of interest. And suggest they use similar scripts to connect and make the introductions. Provide the scripts, process and names of connections they could introduce to you.

That's it, a simple process to build rapport, connect with social influencers, provide great value as a super connector, and have social influencers introduce you to other social influencers that can help build your own network of high value connections. Win-win-win!

Below is my Social Selling Index Score in Linked, [>Get your SSI HERE<](#)

Social Selling Dashboard

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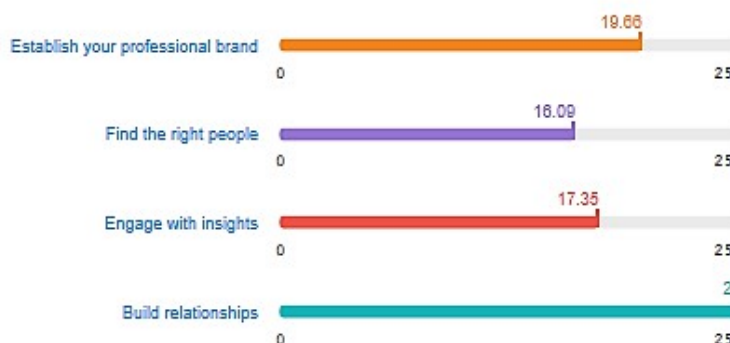
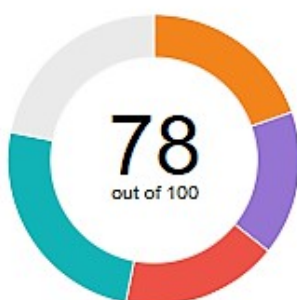
♥ Social Networking Influencer |
Entrepreneur | Online ROI Advertising |
Search Engine Optimization Specialist

Top **1%**
Industry SSI Rank

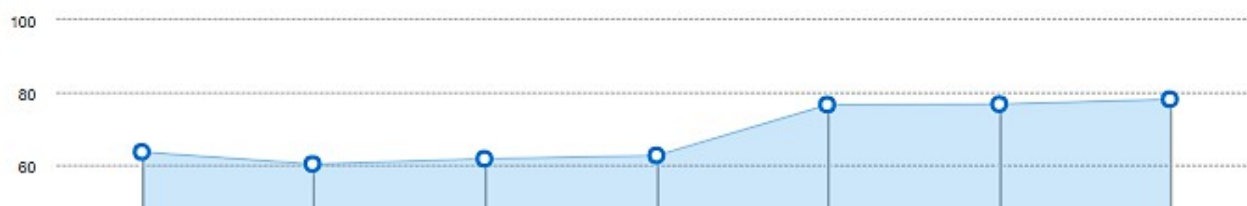
Top **3%**
Network SSI Rank

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